

# JOIN US AT OUR NEXT COUNCIL MEETING

## Promote Business through Social Media's Function and Content

Presented by: Sharon Geltner

Sharon Geltner has won awards for newspaper reporting, publicity, corporate communications, videography and online media campaigns. The *New York Times* quoted her on Google AdWords and her clients have appeared in the *Wall Street Journal*, NBC Nightly News, MSNBC.com, Newsweek.com and Bank of America's "Small Business" website.



Sharon will:

- Explain how search engines work
- Walk us through the fundamentals of various social media opportunities besides the standard Facebook, LinkedIn and Twitter
- Prepare us to utilize search engines to the fullest extent
- Include us in "hashtag heaven"
- Teach us how to host a social media event

**Saturday, February 28, 2015**

**Seminar begins at 09:00 am - 12:00 pm**

Crexent Center | 8461 Lake Worth Road, Suite 129 | Lake Worth, FL 33467

## Changing Women's Lives

One Woman at a Time

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.



Interested in learning more about what **American Business Women's Association** can do for you?

Find out how **ABWA** can help you connect, learn, and grow at [www.abwatricounty.org](http://www.abwatricounty.org) or call us at **954-647-9484**

## 2015 Tri-County Council Theme: Become a Stronger YOU!

**Event Cost: \$15.00**

American Business Women's Association  
Tri-County Council of ABWA

**Register at our website:**

[www.abwatricounty.org](http://www.abwatricounty.org) or call Carol O'Neil  
561-389-1227 or [carol@ceofinancialservices.com](mailto:carol@ceofinancialservices.com)

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